



# Boyne Tannum Bowls Club

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## Social Media Policy

Boyne Tannum Bowls Club recognizes the role social media plays in modern communication. As such, we respect the right of members to use social networks for self-publishing and self-expression while adhering to our membership rules and guidelines.

As a member of a not for profit lawn bowls club, your commentary is not only a direct reflection of you personally but also our club. Commentary that is considered to be defamatory, obscene or libelous by any offended party could subject you to personal liability and damage our club's reputation. Please always remember that once it's on the Internet, it's there forever.

- When discussing bowls or Club matters you are at all times a representative of the Boyne Tannum Bowls Club, regardless of how or when you are posting on social media.
- Engaging with and sharing content posted by our bowls club is encouraged and appreciated.
- Engaging personally with our bowls club stakeholders (donors, volunteers, committee members, sponsors, vendors, etc.) is encouraged and appreciated.
- Have a problem at the Club? Work it out in person. Airing your personal grievances on social media rarely leads to positive outcomes.
- Harassing, threatening, discriminating against or disparaging any individuals, our Club and its committees or the wider bowls community through social media will not be tolerated.
- Sharing any privileged information, including copyrighted information or organization-issued documents, through social media will not be tolerated.
- Sharing photographs on social media pages of other members, clients, sponsors or suppliers **without their express permission** is prohibited.
- You are to contact the President or a Committee member immediately if you are contacted by the media or press in regard to any post that relates to our Club's business or dealings.

Violations of any of the guidelines listed in this policy will be dealt with by the Club's Committee and may result in disciplinary action, up to and including termination of membership. Where necessary, we will advise appropriate officials of any violations of law.

If you become aware of any violations of this policy you should report the violation to the Club President or a Committee member as soon as possible.